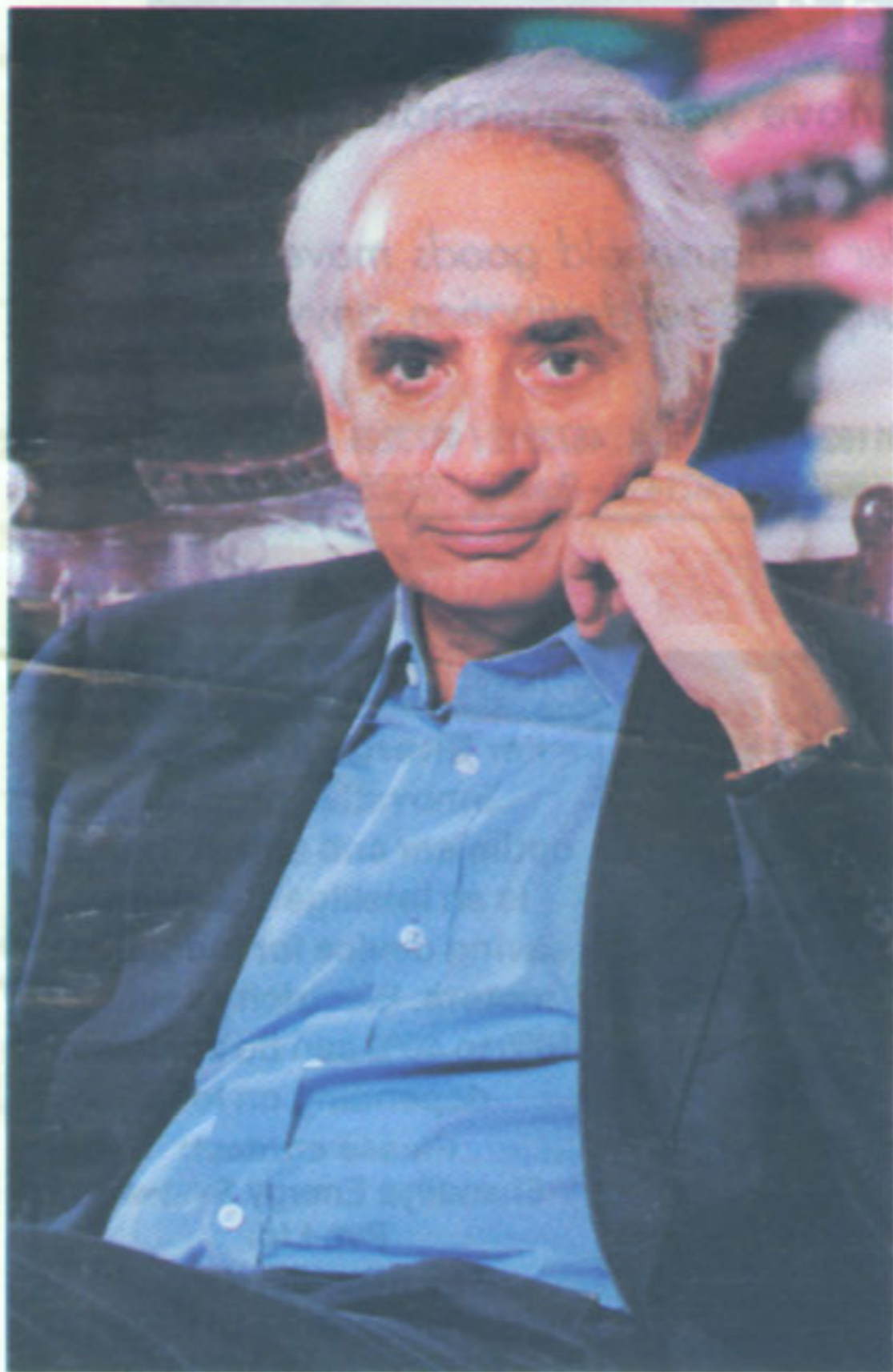


Cuts above the rest



Since Ravissant first started 20 years ago, **Ravi** and **Mina Chawla**, the husband and wife duo behind this design salon, have always been busy making sure that their designs are a cut above the rest. Ravissant not only designs garments, but its silver household products can be found in the homes of many industrialists, politicians and other famous personalities. They also have tie-ups with international houses such as Cartier, Alfred Dunhill, Rosenthal and Jacques Dessange. And last month it added L'Occitane, the premier French beauty brand to the group. Chawla has opened two exclusive L'Occitane boutiques at the Oberoi Hotels in both Mumbai and Delhi. (The Mumbai store was opened by one of Ravissant's most loyal clients, Parmeshwar Godrej.) And that's not all, Ravi Chawla has also been busy promoting his new sterling silver collection called Silver Renaissance 2001. Four designers from Europe have worked on this collection and have taken their inspiration from birds. Says Chawla, "Silver is the most beautiful metal that we have. The beauty and elegance of silver has not just to be ravishing, not just useful." Which is why Ravissant has paid such attention to design. Though it goes without saying that this attention to detail also comes with a very high price tag.