

BEAUTY IS TIMELESS

BEAUTY binds women across the world in one thread, it is something they all desire. However for Charoo Chawla Anand, a self confessed beauty enthusiast and director of the Blliis Salon & Spa by Ravissant, beauty is a never-ending affair. "Beauty is about feeling good in one's skin and loving what one sees in the mirror every day. To me, it's a way of life. Being beautiful is being positive and happy," she reveals.

Thanks to modern science and technology, beauty has become more attainable today than ever. A wide range of aesthetic treatments promise to glam up your 'beauty' quotient in minutes. Though Charoo feels that going for aesthetic options is a personal choice, becoming dependent

MY WISH

"Women should break free from self imposed concepts of beauty that are unrealistic. They should not feel intimidated by other women and must flaunt their own unique charm with confidence."

on it is harmful. "One should not fall prey to a bruised self esteem or poor body image," she advises.

However, she doesn't blame females alone. "There is an overload of airbrushed images of models and celebs in the newspapers, magazines, TV and internet. Resulting in a huge amount of pressure on women to look good at every age and at all times," she declares. According to her they should learn to embrace their flaws and highlight their stronger points.

Talking about her mantra to look beautiful and still not be fanatic about it, she says, "Celebrate beauty instead of becoming a slave of it."



Charoo Chawla Anand, director, Blliis by Ravissant